

FOR IMMEDIATE RELEASE

Investment Real Estate Management, LLC Celebrates Successful Charity Drives



York, PA - January 7, 2016 Investment Real Estate Management, LLC (IREM) organized their annual holiday Toys for Tots™ Drives and local Food Drives at 13 stores in Pennsylvania and Maryland. The charity drives ran from November 3rd through December 18th at all self storage locations.

For the 2015 Charity Drives, IREM stores collected 927 food items, which was a great success! The food drives benefitted the York Rescue Mission in York County, Water Street Ministries in Lancaster County and the Central PA Food Bank in Dauphin County, PA, as well as the Maryland Food Bank in Baltimore County, MD.

The toy drives were a great success as well this year. IREM stores collected 299 toys. The toy drives benefitted Toys for Tots™ in York County and Lancaster County, PA and in Baltimore County, MD.

The property manager who collected the highest number of food donations was awarded with a gift card for her efforts. The winner was Amber Galloway, Certified Self Storage Manager at Moove In Self Storage on Morgan Lane (North George Street) in York, PA. She collected 215 food items and 76 toys at her store alone. Two other managers at Moove In Self Storage came in a close second and third, Suzi Conner at the Greenbriar Road location in York with 212 food items and Tyranni Rineer at the

Shreiner Station Road (Route 741) location in Lancaster with 209 food items.

Director of Marketing, Jess Dubbs says, “We have done charity drives in the past, but I wanted this year to be better than before. I really wanted to promote the charity drives and get the managers more involved. I never thought we would have as much success as we did. Needless to say, I am very proud of all our managers and so happy that we could help out less fortunate families in the communities we serve. It’s a great feeling to know that we helped local kids have a gift to open on Christmas morning, and have a meal to eat.” Dubbs also states that promotion for the charity drives this year was done through an email blast to customers, social media posts on multiple platforms, posters displayed at each store and posters displayed at several of the stores’ business partners.

IREM plans to continue their annual holiday charity drives in 2016 and hopes for even more success.

ABOUT INVESTMENT REAL ESTATE, LLC

Since our inception in 1998, Investment Real Estate, LLC has specialized solely in the self storage industry, including Brokerage, Construction, Management and Development. We travel thousands of miles each year, meeting and getting to know clients in the markets we serve, networking at various industry associations and functions, while developing our reputation as the go-to source for information in the self storage industry. We are the #1 Broker of Self Storage in the Mid-Atlantic and Northeast States. For more information, please visit www.irellc.com.

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