

FOR IMMEDIATE RELEASE

## Investment Real Estate, LLC Hires Erin Rogers as Executive Assistant to the President & CEO



**York, PA - April 22, 2015** Investment Real Estate, LLC announces the hiring of Erin Rogers as Executive Assistant to the President & CEO, John Gilliland. Mrs. Rogers will be responsible for the daily operations of the home office, personal and business travel arrangements for the executive suite, business travel arrangements for the sales staff, and event organization, registration and preparation. She will also be a key asset in completing special projects. In addition, Erin will assist with projects for the brokerage side of the business, including proposals, offering memorandums and feasibility studies.

### ABOUT ERIN ROGERS

Erin possesses a strong sales and marketing background. For almost 10 years, she held positions and worked in management at an event planning company, National Conference Services, Inc, located in Columbia, MD. Her responsibilities included hiring, training and managing new talent. Erin was responsible for more than 33% of the overall company revenue from 2006-2009. Her team planned, sold and executed 150 one-day events in the United States, Germany, England, Italy, Korea and Japan annually. Erin holds a Bachelor of Science Degree in Business Administration and Marketing from the University of Tennessee, Knoxville. She is also a certified Life Coach and LesMills BodyCOMBAT™ Instructor.

When asked about her new position with Investment Real Estate, Erin said, "I am excited to work with an energetic and strong individual. The position offers a great opportunity to excel at my favorite activities: travel plans and event preparations. My past work experience has certainly prepared me to handle anything that comes through the doors at IRE."

### ABOUT INVESTMENT REAL ESTATE, LLC

Since our inception in 1998, Investment Real Estate, LLC has specialized solely in the self storage industry, including Brokerage, Construction, Management and Development. We travel thousands of miles each year, meeting and getting to know clients in the markets we serve, networking at various industry associations and functions, while developing our reputation as the go-to source for information in the self storage industry. We are the #1 Broker of Self Storage in the Mid-Atlantic and Northeast States. For more information, please visit <http://www.irellc.com/>.

### CONTACT

To learn more, please contact:

Jess Dubbs

*Director of Marketing*

10 Bentzel Mill Road

York, PA 17404

P: 717-779-0804

F: 717-779-0815

E: [jdubbs@irellc.com](mailto:jdubbs@irellc.com)