



Media Release

For Immediate Release

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Speakers at Self Storage Association's Dallas International Convention

Four members of the Investment Real Estate Group of Companies were speakers at the Self Storage Association's Convention and Expo recently held April 1 – 3 in Dallas, TX.

John H. Gilliland, CEO of The Investment Real Estate Group of Companies, spoke on "How Do I Grow My Business in This Economic Environment." John Barry, Vice President of the Brokerage Division led discussions at the Roundtable Session on "Managing Your Commercial Mortgage Backed Security "CMBS' loan".

From the Management Division, Vice President Alyssa Quill spoke at the Roundtable Session on "Maximizing Revenue: The Balancing Act", while Julie Purcell, Marketing Manager, led the discussion on "Marketing in a Hard Economy".

The Self Storage Association is the non-profit association, which for over thirty years has been the influential watchdog for self storage owners nationwide.

Investment Real Estate's Group of Companies specializes solely in the self storage industry, providing owners and investors of self storage properties brokerage, construction and management services in an eight-state area of PA, NJ, NY, CT, MD, DE, VA and WV. Their corporate headquarters is located in York, PA. Visit www.irellc.com for more information on self storage.



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John Barry



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